# CELLULARLINEGROUP

Full Year 2023 Financial Results Reggio Emilia - 14 March 2024



#### Disclaimer

This document has been prepared for preliminary discussions in relation to Cellularline S.p.A. (the "Company") and its affiliates (together, the "Group"). This document, the information contained herein and any information provided at any presentation in connection herewith (the "Materials") are being made available on a strictly confidential basis and all material contained herein and information presented is in summary draft form for discussion purposes only and must not be relied upon for any purpose. The content of this document has a merely informative and provisional nature and is not to be construed as providing investment advice.

This Material is solely for your information on a confidential basis and may not be reproduced or redistributed, in whole or in part, to any other person, including, without limitation, by email or any other means of electronic communication.

The Material includes certain information regarding the Company and the Group that has not been publicly disclosed. You are reminded of your agreement (i) not to disclose such information (or the fact of this presentation and the related discussions) to any person outside your organization or to others within your organization (unless they are also subject to these restrictions), except as may be required by law, regulation or court order, and (ii) to comply with all laws and regulations applicable to the holding of such information.

This presentation has been prepared and issued by, and is the sole responsibility of, the Company. The statements contained herein have not been independently verified. No representation or warranty, express or implied, is given by or on behalf of the Company and any of its directors, officers or employees as to the fairness, accuracy or completeness of the information or opinions given at the presentation or contained in this document and/or related materials and no liability is accepted for any such information or opinions. This document speaks as of March 17th 2022. The information set out herein may be subject to revision and may change materially before closing. The Company is not under any obligation to keep current the information contained in this document and any opinions expressed in it are subject to change without notice.

The information contained herein does not purport to be all-inclusive or to contain all of the information a prospective or existing investor may desire. In all cases, interested parties should conduct their own investigation and analysis of the Company and the data set forth in this document.

None of the Company or any of its respective affiliates, employees, officers, advisers or representatives shall have any liability whatsoever for any loss whatsoever arising from any use of this document or its contents, or otherwise arising in connection with this document (whether direct, indirect, consequential or other).

This document does not constitute an offer to sell securities, nor a solicitation to make an offer to purchase or acquire any securities in the Company under Italian law and/or the law of any other jurisdiction. This document does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation to subscribe or purchase shares. Neither this presentation nor any other documentation or information (or any part thereof) delivered shall be deemed to constitute an offer of or an invitation by or on behalf of the Company. The Company has not decided finally whether to proceed with a transaction.

This document and the information contained herein do not constitute an offer of securities for sale in the United States and are not for publication or distribution in the United States or to US persons (within the meaning of Regulation S under the United States Securities Act of 1933, as amended (the "Securities Act"). The securities proposed to be offered have not been, and will not be, registered under the Securities Act and may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Neither this document nor any copy of it may be taken, transmitted or distributed, directly or indirectly, in or into Australia, Canada, Japan or the United States or is territories or possessions. Any failure to comply with this restriction may constitute a violation of Australian, Canadian, Japanese or United States securities laws. The distribution of this document in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about and observe any such restrictions. This document is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation. The securities referred to herein have not been and will not be registered under the applicable securities laws of Australia, Canada, Japan or the United States and, subject to certain exceptions, may not be offered or sold within Australia, Canada, Japan or the United States or to any national, resident or citizen of Australia, Canada, Japan or the United States.

The information in this document may include forward-looking statements, which are based on current expectations and projections about future events. Forward-looking statements, projections, objectives, estimates and forecasts are generally identifiable by the use of the words "may", "will", "should", "plan", "expect", "anticipate", "estimate", "believe", "intend", "project", "goal" or "target" or the negative of these words or other variations on these words or comparable terminology. These forward-looking statements, as well as those included in any other material forming part of the preliminary discussions, are subject to risks, uncertainties and assumptions about the Company, including, amongst other things, the development of its business, trends in its operating industry and future capital expenditure. In light of these risks, uncertainties and assumptions, the events in the forward-looking statements may not occur. The document may include figures related to past performance or simulated past performance. Past performance and simulated past performance are not a reliable indicator of future performance. No one undertakes to update or revise any such forward-looking statement and no representation or warranty is given as to the achievement or reasonableness of future projections, management targets, estimates, prospect or returns, if any.

Readers are cautioned not to place undue reliance on such forward-looking statements as a prediction of actual results. The Company's ability to achieve its projected objectives or results is dependent on many factors which are outside management's control. Actual results may differ materially from (and be more negative than) those projected or implied in the forward-looking statements. Such forward looking information involves risks and uncertainties that could significantly affect expected results and is based on certain key assumptions.

The information herein may not be reproduced or published in whole or in part, for any purpose, or distributed to any other party.

By attending this presentation you acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and the Group and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's and the Group's business.

By attending this presentation you will be taken to have represented, warranted and undertaken that you have read and agree to be bound by and comply with the contents of this notice and the research report guidelines set forth in a separate memorandum.



## FY 2023 Highlights

- > All 2023 Key financial indicators are positive
- Revenues at 158,6M in FY2023 (+15,3%), with a further acceleration of CL's international expansion (+ 24%)
- > Gross margin improving from 35,5% to 38,6%
- ➢ EBITDA Adj. at € 20,8M with an increase of € 4,2M vs. same period 2022 (+24,8%)
- > Net Result Adj. € 7,7M vs. € 5,7M (+35%)
- Net Debt is €35.4M as of 31.12.2023 vs. € 40,4M as of 31.12.2022 (€ 48,6M as of 30.06.2023)
- > Operating cash flow € 18,2M vs. € 8,5M at 31.12.2022

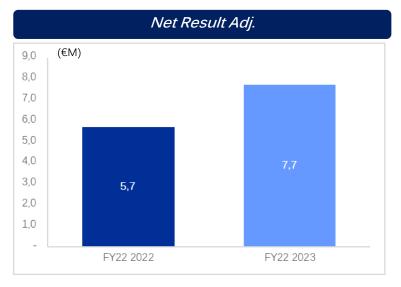




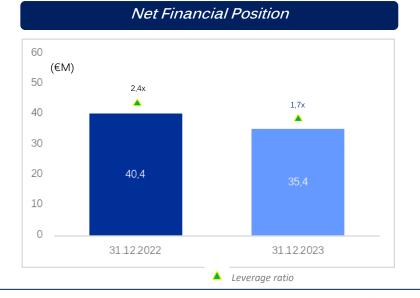
#### Full Year 2023 Financial Results

# Key financials (€M)











## Focus on Revenues

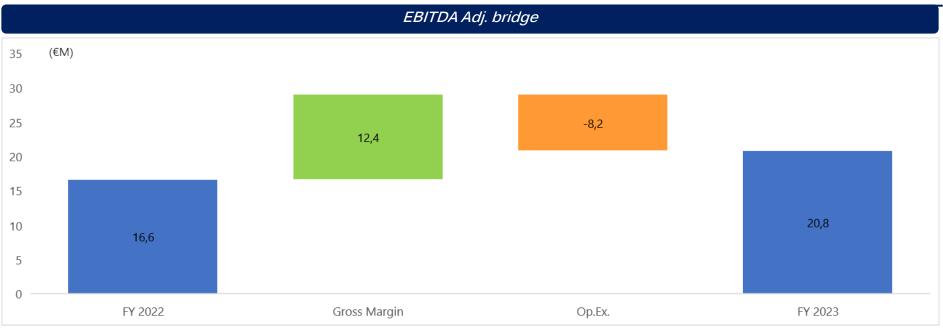
(€M) Red line 81,0% 160 158,6 3,5 14,8 Product 140 Line Black line 3,2 137,6 4,6% 120 Blue line 100 14,4% 80 International 60 51,6% 40 Geo 20 0 Red Line Red Line Black line Blue line Italy FY 2022 Italy Int. FY 2023 48,4%

Revenues bridge

- > Revenues increase by €21,0M (+15,3% compared to last year)
- > Red line (approx. 81% of total Revenues) is the major contributor thanks to:
  - Increasing performance of Cellularline and Skross products in international markets
  - First consolidation of Peter Jäckel (€5,0M)
- > International revenues are leading Group's growth and are now 51,6% of Group turnover (47,7% in same period 2022)
- > Absolute market leadership confirmed in Italy, thanks to consolidation of our strategic partnership with main market players



## Focus on EBITDA Adj.



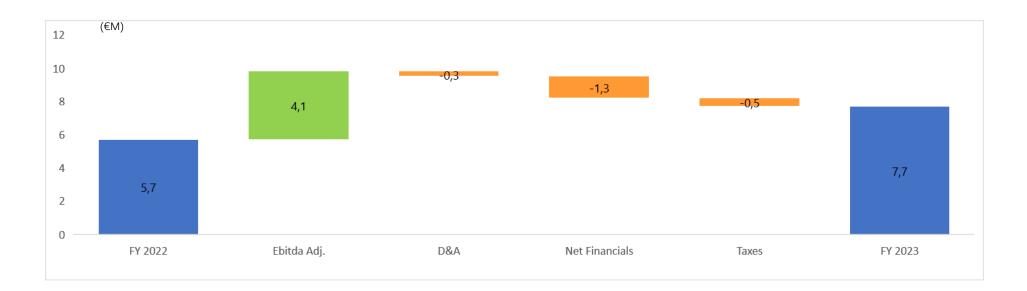
> EBITDA Adj. is +€20,8M in 2023 (13,1% on Revenues) vs. €16,6M in 2022 (12,1% on Revenues)

> Gross margin reaches €61,2M vs €48,8M in 2022; ratio to sales improved from 35,5% to 38,6%

➢ Opex increase by €8,2M in value vs 2022

## Focus on Net Result Adj.

Net Result Adj. bridge



> Net Result Adj. increases by €2M (€7,7M in 2023 vs. €5,7M in 2022), mainly as a consequence of:

- Positive contribution from EBITDA Adj. (+ €4,1M)
- Net financial items(- €1,3M): mainly due to higher interest rates



## Focus on Net Debt



#### Net Debt

(€M)	31.12.2022	31.12.2023	Var.
Financial Linkilitian	20.4	27.0	1.0
Financial Liabilities	39,4	37,8	-1,6
Fair Value Put&Call	6,3	7,8	1,5
IFRS 16	4,5	4,1	-0,4
Other	0,1	-0,3	-0,4
Cash & Equivalents	-9,9	-14	-4,1
Total Net Debt	40,4	35,4	-5,0

- Net Debt as of 31 Dec. 2023 is €35.4M (€40,4M at Dec. 31, 2022 €48,6M at Jun 30, 2023).
- Fair Value evaluation of Put & Call options at Dec. 31, 2023 contributes by -€2,3M
- Cash on hand, unused portion of credit and working capital lines (€20,1M) give ample financial headroom



#### Full Year 2023 Financial Results

#### Summary & Medium-term overview

- > All 2023 key financial indicators improve in comparison with prior year
- > Revenues grow by more than 15% compared to 2022 thanks to:
  - i) Results of long term strategy to increase penetration on international markets and to maintain Italian market leadership
  - ii) M&A actions performed
  - iii) Ongoing trend towards consolidation, which creates opportunities for the Group, as European major player
- > EBITDA Adj. at € 20,8M with an increase of € 4,2M vs. FY 2022 (+25,3%)
- > Net Results Adj. at € 7,7M with an increase of € 2,0M vs. FY 2022 (+35,1%)
- Dividend distribution proposed to shareholders: 0,087€ per share cash + 1 share every 64 shares outstanding total yield approx. 4,66%
- Medium Term Overview
  - Based on the trend of Revenues achieved in 2022 and 2023, on information available as of today, and on strategic actions taken by management, the Company overall confirms its long-term direction and soundness of the development activities implemented







#### **IR** contact



Marco Cagnetta Board Member and General Manager Sales and Marketing & IR

Mauro Borgogno Group Chief Financial Officer e Dirigente Preposto

> Vincenzo Pacilli IR and M&A Manager

ir@cellularlinegroup.com

www.cellularlinegroup.com

Ph: +39 0522 33 40 02



