

PRESS RELEASE**SHAREHOLDERS' MEETING OF 28 APRIL 2023
PUBLICATION OF THE NOTICE OF CALL AND OF THE DOCUMENTS RELATING TO THE
SHAREHOLDERS' MEETING**

Reggio Emilia, March 17, 2023 - Cellularline S.p.A. (hereinafter “Cellularline” or the “Company”) has announced today that the notice of call for its 2023 Shareholders' Meeting has been published on the company's website www.cellularlinegroup.com, and has also been made available in the authorized storage mechanism “1INFO” (www.1info.it).

This notice is published by extract on 17 March 2023 in the newspaper “Il Giornale”. The Board of Directors’ Reports on the matters listed in the Agenda, pursuant to Art. 125-ter of Legislative Decree no. 58/1998 (“TUF”), together with the power of attorney forms and information on the share capital amount have also been made available to the public at the Company’s registered office, as well as on the authorized storage mechanism “1INFO” (www.1info.it) and on the Company’s website at www.cellularlinegroup.com.

We also specify that the Company decided to rely on the option, offered by Art. 106, paragraph 4, of Law Decree no. 18 of 17 March 2020 (“Decreto Cura Italia”), converted with amendments by Law no. 27 of 24 April 2020, the effectiveness of which was last extended by Art. 3, par. 10-undecies, Law Decree no. 198 of 29 December 2022, converted, with amendments, by Law no. 14 of 24 February 2023, to allow those who are entitled to vote at the Meeting to do so exclusively through the Designated Representative appointed by the Company pursuant to Art. 135-undecies. The Company designated Computershare S.p.A., with registered office in Milan, via Mascheroni n. 19, 20145, as Designated Representative of the Shareholders pursuant to Art. 135-undecies, TUF.

It should also be noted that the Designated Representative may also be given powers of attorney or sub-powers of attorney under Art. 135-novies of TUF. For further information on the call of the Meeting, please refer to the information contained in the notice of call published today.

*Cellularline S.p.A., founded in Reggio Emilia in 1990, is, together with its brands **Cellularline, PLOOS, AQL, MusicSound, Interphone, Nova, Skross, Coverlab and Allogio**, the leading company in the smartphone and tablet accessories sector. The Group is at the technological and creative forefront of the multimedia device accessories industry, striving to deliver products synonymous with outstanding performance, ease of use and a unique user experience. The Group currently has 250 employees. Cellularline brand products are sold in over 60 countries*

Cellularline S.p.A. - Investor Relations

E-mail: ir@cellularlinegroup.com

Close to Media – Press Office

Nicola Guglielmi +39 366 6190711

nicola.guglielmi@closetomedia.it

Enrico Bandini +39 335 8484706

enrico.bandini@closetomedia.it