

PRESS RELEASE**Cellularline confirms its commitment to sustainability****The Group renews its partnership with 1% For the Planet to support environmental protection initiatives through the eco-friendly product line "Become"**

Reggio Emilia, April 22, 2024 - Confirming its virtuous commitment to the environment, **Cellularline S.p.A.**, leading European company in the field of accessories for smartphones and tablets listed on Euronext Milan - STAR Segment, renews for the third year running its collaboration with the **1% For the Planet** program, an initiative aimed at protecting our planet by directly supporting non-profit organizations.

Also this year, the agreement involves the donation of a share of sales from Cellularline's line of eco-friendly products **BECOME** to the **charity Sea Shepherd**, active in the defense, conservation and preservation of our seas.

Become represents the training ground where Cellularline experiments with innovative solutions to reduce the environmental impact of its products, positioning itself as a positive example of how tech companies can integrate sustainability into their business model and make a difference.

From cases to tempered glass with a "green soul," every product in the line is designed to minimize harmful effects on the environment without compromising quality or performance:

- the "BECOME RECYCLED PLASTIC CASE" case and BECOME cable are made of 100% recycled plastic;
- the "BECOME USB-C CHARGER 20W" battery charger is made of 98% recycled plastic;
- the "BECOME ECO GLASS" tempered glass is made of 38% recycled glass.

The initiative is part of a broader commitment by Cellularline, which for the past three years has compiled an ESG report highlighting the concrete actions the company has taken to protect the environment. In 2022, the Group offset 901 tons of CO₂, exceeding 100% of scope 1 and 2 emissions, installed a photovoltaic system at its Reggio Emilia headquarters to achieve 70% energy self-sustainability, and reduced the use of single-use plastic in the packaging of all products by 60%.

Luisa Cataldo, Group HR Manager and ESG Project Manager at Cellularline Group, said: *"We strongly believe that companies like ours can play a key role in protecting the environment, not only by reducing their ecological impact, but by actively investing in environmental conversion and restoration projects.*

As part of this ecosystem, we feel responsible to act for its safeguard and to promote sustainable practices in every aspect of our work. I would like to thank all of our partners, who share these values, and our team for their commitment to bringing about a concrete transformation toward a more sustainable future."

*Cellularline S.p.A., founded in Reggio Emilia in 1990, is, together with its brands **Cellularline, PLOOS, AQL, MusicSound, Interphone, Nova, Skross, Coverlab, Allogio and Peter Jäckel**, the leading company in the smartphone and tablet accessories sector. The Group is at the technological and creative forefront of the multimedia device accessories industry, striving to deliver products synonymous with outstanding performance, ease of use and a unique user experience. The Group currently has 250 employees. Cellularline brand products are sold in over 60 countries.*

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